

## NET MEDIA CONSULTANTS

Practical Public Relations

On and Off the Net

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### **FOR IMMEDIATE RELEASE:**

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### Stress Relievers Headline Women in Christian Media West Coast Connections

San Diego, CA—March 22, 2011--"Bessie & Beulah's Stress Relievers for Women in Media" headlines the Women in Christian Media's West Coast Connection on April 14, 2011 at 6:30pm. Becky Baker and Katie Blackburn present a hilarious look at some stress relievers you never thought about... and will never forget! The meeting, located at the Center Club, 650 Town Center Drive, Garden Level Costa Mesa, California 92626, will begin at 6:30 with special music by Carole Brewer and Becky and Katie's performance as the keynote.

Becky Baker started out doing TV commercials and industrial films, progressing to having her own live stage show, The Bessie & Beulah Comedy Show, which she has been performing with her partner for eighteen years. The show has taken them all over the United States, including Hawaii, as they perform their customized, side-splitting routine for audiences as diverse as Boeing, Kaiser Permanente, and Chevrolet.

As owner of a production company, Brata Productions, she has staged live productions and has recently produced a television pilot, "The Chickilu Yayas", which is being represented now in Hollywood by 3NI with John Tinker, creator and executive producer of "Judging Amy".

Katie Blackburn's spontaneous humor and quick wit have enabled Katie to get through everything in life from divorce to death to raising her 3 children. As an actress with Lamb's Players, a professional theatre company, she has toured the country as well as performed on their resident stage. Her roles have included both drama and comedy. Katie has also produced, written and directed large productions for churches in Southern California. One of her great loves is comedy. As "Bessie" in the stand-up comedy show "Bessie & Beulah", Katie has delighted audiences around the country for 17 years and has shared the stage with Barbara Bush, Dan Quayle, and Paul Harvey.

Katie was one of the founding members of SAK Theatre, a Minnesota-based theatre company which later became one of the major entertainment attractions at Disney's Epcot Center in Orlando, Florida. With a few years of life experience (we won't say exactly

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how many!) under her belt, Katie is quick to make you laugh as she tells it like it is. Her hilarious opinions will both mesmerize and enlighten you. More information about the darling duel can be found at <http://bessieandbeulah.com> Please register on line at [www.WomeninChristianMedia.org](http://www.WomeninChristianMedia.org) for the event April 14 at 6:30PM, The Center Club, CostaMesa, CA .

With special rates for WCM at nearby Ayres Hotel & Suites, women from all over California and the LV/Phoenix area have been known to attend these evenings of fellowship and learning. All women who impact our culture in Christian media, secular media and leadership, this is for you. We encourage you to invite your friends. You do not need to be a member to attend.

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*Women in Christian Media (WCM) Founder & President Suellen Roberts anticipates the event will connect and refresh women in Christian communications. It was just 9 years ago when Roberts began to test the waters for an industry group geared toward women. The idea sparked immediate enthusiasm. Within two months, Roberts secured a leadership team and unveiled WCM in 2001. We are celebrating significant growth in its first 9 years. The schedule of events throughout the country will stick closely to WCM's mission to encourage, connect and mobilize women working in all forms of Christian media ministry. Vonette Bright, founder of Women Today, co-founder of Campus Crusade and Honorary Member of WCM said "I am so proud of this organization and proud to be a part of it."*

*WCM was birthed out of Roberts' desire to connect women in purpose and vision. She believes that providing a platform for women in Christian media will yield powerful results. "Mobilizing women in Christian media is essential to advancing the gospel in these times," said Roberts.*

*Roberts is encouraged by the groups' rapid progress. "I have organized many women's groups over the years, but this one is different," said Roberts. "There is an enthusiasm among these women like I've never seen. That is why we've come so far, so fast," she added. Those serving on the leadership team played a vital role in making it happen. The leadership team consists of seven women serving on the Executive Committee and a base of 14 on the board. WCM has Regional Connections in the Southwest/Dallas, Southeast/Nashville, Midwest/Chicago, West Coast/Costa Mesa, Northeast/New York City. In addition international groups are being developed.*

*At the heart of WCM's mission is to be a source of encouragement that facilitates lasting friendships and continual growth. "WCM provides a common ground for media professionals creating a synergy to explore new horizons," said Karol Ladd, renowned author and media personality. Ladd also commented on the invaluable connections she has already made through WCM.*

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*“My involvement with WCM has been the starting point of invaluable relationships. The events provide opportunity to exchange ideas and keep a pulse on the various programming available for women,” she said.*

*Based on response from those who have attended past WCM events, the group is already making an impact through enriching the lives of those involved personally and professionally. When asked about the future of WCM, Roberts anticipates a remarkable outcome. “I expect that great inspiration and productivity will come out of all this, for women in the industry and for female media consumers,” said Roberts.*

More information about WCM can be found at [www.womeninchristianmedia.org](http://www.womeninchristianmedia.org).