



## Women in Christian Media

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“Connecting Women in Purpose and Vision”

### **Glamorous Top Model Jennifer Strickland Headlines Southwest/Dallas Connection of Women in Christian Media**

Dallas, Texas—March 31, 2010 – Jennifer Strickland glamorous top Ford model shares her experiences about being a highly acclaimed fashion model and the international world in which she lived and traveled.

Although women come to hear Jen Strickland speak because of her breadth of experience in the modeling industry, she is more than a former international model. Jennifer is a grateful wife, blessed mom, inspired speaker, gifted teacher and natural writer, sent into the world with a message of God’s love. Today, Jennifer uses her gifts to share her story with women of all ages, inspiring them to know the love of God that transformed her life from the inside out. [www.jenniferstrickland.net](http://www.jenniferstrickland.net)

The Southwest/ Dallas Connection of Women in Christian Media will be meeting on Thursday, April 8, 2010, at 6:30 PM at the magnificent Tower Club with views from the 48<sup>th</sup> floor of Thanksgiving Tower located in Dallas. The dinner event will feature the keynote speaker Jennifer Strickland and special entertainment by Charlotte Hansen as "Beatrice Busily". We will also have a “special drawing” and a Top Media Panel so bring your questions.

The Women in Christian Median Southwest/ Dallas Connection is sponsored by the movie “MAGDALENA The Love She Experienced Changed Her Life”

Tracey Mitchell, Southwest/Dallas Regional Director welcomes everyone to “our Southwest/ Dallas Connection” includes an amazing group of women whose passion is to connect, build, and encourage other women in Christian Media. While we are a professional group, there is a close bond that exists among ladies. The atmosphere is energetic, encouraging, and inspiring. Our speakers are dynamic; the enrichment sessions enlightening but most importantly we look forward to meeting you!

Who should attend: All women in Christian media, non-profit and ministry leaders and their guests are welcome; you do not have to be a member to attend.

Place: Tower Club, 1601 Elm Street, 48th Floor, Dallas, Texas 75201

Registration required online for this event is at the website:

<http://www.WomeninChristianMedia.org> and click Connections.

P.O. Box 571566, Dallas, TX 75357

Ph: 214.319.7700 Fx: 214.319.7400 [WomeninChristianMedia.org](http://WomeninChristianMedia.org)

*Women in Christian Media Founder & President Suellen Roberts anticipates the event will connect and refresh women in Christian communications. It was just 9 years ago when Roberts began to test the waters for an industry group geared toward women. The idea sparked immediate enthusiasm. Within two months, Roberts secured a leadership team and unveiled WCM in 2001. We are celebrating significant growth in its first 9 years. The schedule of events throughout the country will stick closely to WCM's mission to encourage, connect and mobilize women working in all forms of Christian media ministry.*

*WCM was birthed out of Roberts' desire to connect women in purpose and vision. She believes that providing a platform for women in Christian media will yield powerful results. "Mobilizing women in Christian media is essential to advancing the gospel in these times," said Roberts.*

*Roberts is encouraged by the groups' rapid progress. "I have organized many women's groups over the years, but this one is different," said Roberts. "There is an enthusiasm among these women like I've never seen. That is why we've come so far, so fast," she added. Those serving on the leadership team played a vital role in making it happen. The leadership team consists of seven women serving on the Executive Committee and a base of 14 on the board. WCM has Regional Connections in the Southwest/Dallas, Southeast/Nashville, Midwest/Chicago, West Coast/Costa Mesa, soon to open in Northeast/New York. In addition WCM international groups will be starting by fall.*

*At the heart of WCM's mission is to be a source of encouragement that facilitates lasting friendships and continual growth. "WCM provides a common ground for media professionals creating a synergy to explore new horizons," said Karol Ladd, renowned author and media personality Ladd also commented on the invaluable connections she has already made through WCM.*

*"My involvement with WCM has been the starting point of invaluable relationships. The events provide opportunity to exchange ideas and keep a pulse on the various programming available for women," she said.*

*Based on response from those who have attended past WCM events, the group is already making an impact through enriching the lives of those involved personally and professionally. When asked about the future of WCM, Roberts anticipates a remarkable outcome. "I expect that great inspiration and productivity will come out of all this, for women in the industry and for female media consumers," said Roberts.*

*More information about WCM can be found at [www.womeninchristianmedia.org](http://www.womeninchristianmedia.org).*

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